

Curriculum Vitae of Rudolf Grünig



Birth date: 17.02.1954
 Nationality: Swiss
 Place of origin: Burgistein

University of Fribourg
 Chair of Management
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 CH-1700 Fribourg
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Education

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|--------------|---|
| 1984 to 1989 | University of Fribourg/CH Habilitation in Business Administration Private Lecturer in Business Administration |
| 1979 to 1984 | University of Bern Doctoral studies in Business Administration PhD in Management (Dr. rer. pol.) |
| 1973 to 1979 | University of Bern Studies of Business Administration Master of Science in Business Administration (lic. rer. pol.) |
| 1969 to 1973 | High school for Business and economics Biel Graduation in Business and Economics |

Main Professional Activities

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|--------------|---|
| 1992 to date | University of Fribourg/CH Full Professor in Management |
| 2010 to date | Swiss Finance Institute Adjunct Professor |
| 2003 to 2007 | University of Fribourg/CH Vice-Rector |
| 2000 to 2002 | University of Fribourg/CH Dean of the Faculty of Economics and Social Sciences |
| 1984 to 1992 | University of Fribourg/CH Lecturer for cost accounting |
| 1984 to 1992 | Input AG Business Consultant |
| 1979 to 1984 | University of Bern Assistant at the Institute of Business Administration |

Lecturer in advanced training programs (selection)

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| 2014 to date | University of Bern CAS Entrepreneurship Strategic Management |
| 2013 to date | Swiss Finance Institute CAS in Corporate Banking Strategic Management |
| 2006 to date | University of Bern Postgraduate studies in Health Management Strategic Management |
| 2013 to 2016 | Maastricht University HCMC MBA Program Strategic Management |
| 2010 | Swiss Finance Institute Swiss Management Program for Banking Vietnam Strategic Management |
| 2008 to 2011 | CBS Copenhagen EMBA Strategic Management |
| 2006 to 2010 | CBS Copenhagen Master of Corporate Communication Strategic Management |
| 2005 to 2018 | Swiss Finance Institute Advanced Executive Program Strategic Management |
| 2005 to 2013 | University of Lugano Executive MSc Program Strategic Management |
| 2005 to 2012 | Asian Institute of Technology Vietnam EMBA Program Strategic Management |
| 2005 to 2011 | Universities of applied sciences EMBA Integrated Management Strategic Management |
| 1999 to 2004 | Swiss Agency for Development and Cooperation Sino Swiss Management Training Program Beijing Strategic Management |
| 1984 to 1990 | Sawi Biel Marketingleiterkurs Unternehmensführung und -planung |

Current Publications

- Grünig R, Kühn R, Morschett D (2022) The Strategy Planning Process, 3rd edition, Springer Berlin
- Grünig R, Kühn R, Morschett D (2022) Strategieplanungsprozess, 3. Auflage, Haupt Bern
- Grünig R, Kühn R, Morschett D (2022) Procédé de planification stratégique, 3^{ème} édition, Haupt Berne
- Grünig R (2021) Komplexe Unternehmen erfolgreich führen, Springer Gabler Berlin
- Grünig R, Kühn R (2017) Prozess zur Lösung komplexer Entscheidungsprobleme, 5. Auflage, Springer Gabler Berlin
- Grünig R, Kühn R (2017) Solving Complex Decision Problems, 4th edition, Springer Berlin
- Grünig R, Morschett D (2017) Developing International Strategies, 2nd edition, Springer Berlin

Former Publications (selection)

- Grünig R, Kühn R (2012) Planifier la stratégie, 3^{ème} édition, Presses polytechniques et universitaires romandes Lausanne
- Grünig R, Kühn R (2011) Methodik der strategischen Planung, 6. Auflage, Haupt Bern
- Grünig R, Kühn R (2011) Process-based Strategic Planning, 6th edition, Springer Heidelberg
- Grünig R (2002) Planung und Kontrolle, Haupt Bern
- Kühn R, Grünig R (2000) Grundlagen der strategischen Planung, zweite Auflage, Haupt Bern
- Grünig R (1990) Verfahren zur Überprüfung und Verbesserung von Planungskonzepten. Habilitation, Haupt Bern

Member of the board of directors (selection)

| | |
|--------------|------------------------------|
| 2011 to date | Rehau Verwaltungszentrale AG |
| 2008 to date | Swiss Automotive Group AG |
| 2004 to 2016 | Berner Kantonalbank |
| 2000 to 2018 | Narimpex Holding AG |
| 2000 to 2017 | Hänseler Holding AG |
| 1994 to 2002 | Hans Giger Holding AG |

Military

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| 2006 to 2009 | Commander Infantry Brigade 5 Brigadier General |
| 2004 and 2005 | Officer in the Staff of the Armed Forces College |
| 2000 to 2003 | Commander Infantry Regiment 13 Colonel |
| 1997 to 1999 | Sub-Chief of Staff Operations in the Staff of Division 3 Lieutenant Colonel |
| 1993 to 1996 | Commander Infantry Battalion 25 Major |
| 1988 to 1992 | General Staff Officer in the Staff of Division 3 Captain |
| 1984 to 1987 | Commander Fusilier Company I/26 Captain |

Scouts

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| 1974 bis 1986 | Leader Scout Troop Orion Biel |
| 1970 bis 1973 | Leader Scout Tribe Knebelburg Biel |

Hobbies

Drive and maintain of an Old-timer Jeep

Construct Model Railway Installations